

Case Study

PepsiCo reduces fuel use by 20% with the XLH™ Hybrid Electric Drive System

Global beverage company upgrades its North America service and delivery fleet with XL technology.

Challenge

Find innovative ways to minimize impact on the environment and reduce operating costs.

Solution

Upfit 87 GM vans with the XLH Hybrid Electric Drive System and measure results through the XL Link™ wireless data connectivity system.

Vehicles

GM vending service vans operating in metropolitan and inner-city environments.

Results

With the XLH Hybrid Electric Drive System, PepsiCo North American Beverages is achieving a 20% reduction in fuel use and CO2 emissions in metropolitan markets.

"The XL system is cost-effective vehicle technology that pays for itself, and more, by generating thousands of dollars in savings per vehicle. Plus, the reduction in greenhouse gas emissions is helping PepsiCo achieve our corporate sustainability goals."

 Shelby Green, Senior Director, Fleet PepsiCo North American Beverages



Hybrid Fleet Electrification Numbers

20%

Reduction in Fuel Use per Van

(Equivalent to 25% improvement in miles driven per gallon.)

3⁺ million
Cumulative Road Miles

99.9⁺%
Hybrid Vehicle Uptime

\$20,000
Projected Gross Savings
per Van*

*Based on brake maintenance savings, fuel savings, and driver productivity.





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